

COMMUNITY SAFETY PARTNERSHIP

REPORT

Subject: ACTIVATION STATION REPORT

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1. Purpose of Presenting the Report and Decisions Required

- 1.1. Activation Station is a pilot project aimed at exploring perceptions of safety outside Barking Station. By listening to residents, businesses and people who use the station, Street Space aimed to understand perceptions of safety and generate ideas and experiments to make the area feel safer.
- 1.2. The project follows the Women's Safety Survey (April 2021) conducted by Barking and Dagenham Council that revealed Barking Station to be one of the places across the Borough where people feel most unsafe.
- 1.3. Throughout the project, we gathered feedback from more than 500 people to understand the impact of the activations on perceptions of safety.
- 1.4. We found that 57% of people said they felt that the activations impacted how people feel, think and behave at Barking Station. The activations saw a 27% increase in people who reported to feel safe outside Barking Station. 59% of people said they would like to see further change outside Barking Station.

2. Recommendation(s)

2.1. It is recommended that the Community Safety Partnership Board:

- Create more opportunities for local people to be involved in the future of Barking Station
- Create more opportunities for Greening & Artwork outside Barking Station
- Establish a performance space outside Barking Station
- Use a phased approach to making changes to build momentum
- Experiment further with daytime markets and nighttime lighting
- Replicate the activations at other sites such as Dagenham Heathway Station 12

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3. Main Text

- 3.1 Street Space created 3 'activations' which were installed outside Barking Station between November 2021 and January 2022. These activations included public seating & greening, public artworks and public performance and involved 54 local people in their creation.
- 3.2 We found that 57% of people said they felt that the activations impacted how people feel, think and behave at Barking Station. The activations saw a 27% increase in people who reported to feel safe outside Barking Station and a 29% increase in people who reported to feel happy outside Barking Station.
- 3.3 26% of people said they were more likely to spend time outside Barking Station and 30% of people said they were more likely to meet a friend outside Barking Station whilst the activations were in place. 59% of people said they would like to see further change outside Barking Station.
- 3.4 62% of people said they noticed the activations. 43% of people said they liked the planters the most and 42% said they liked the painting the most. Yet when speaking with people on the ground, many people reported the performances to have the biggest impact on how they feel. However, this was limited to only having an impact whilst the performances took place.

4. List of Appendices:

Appendix 1: Activation Station Report